



MARTYNAS MAŽVYDAS
NATIONAL LIBRARY
OF LITHUANIA

**The concept
of the
National
Library:
building a
knowledge
space that
creates value**

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General Director of Martynas Mažvydas
National Library of Lithuania

National Library of Lithuania: 3R MODEL

RETHINKING



RESTRUCTURIZATION

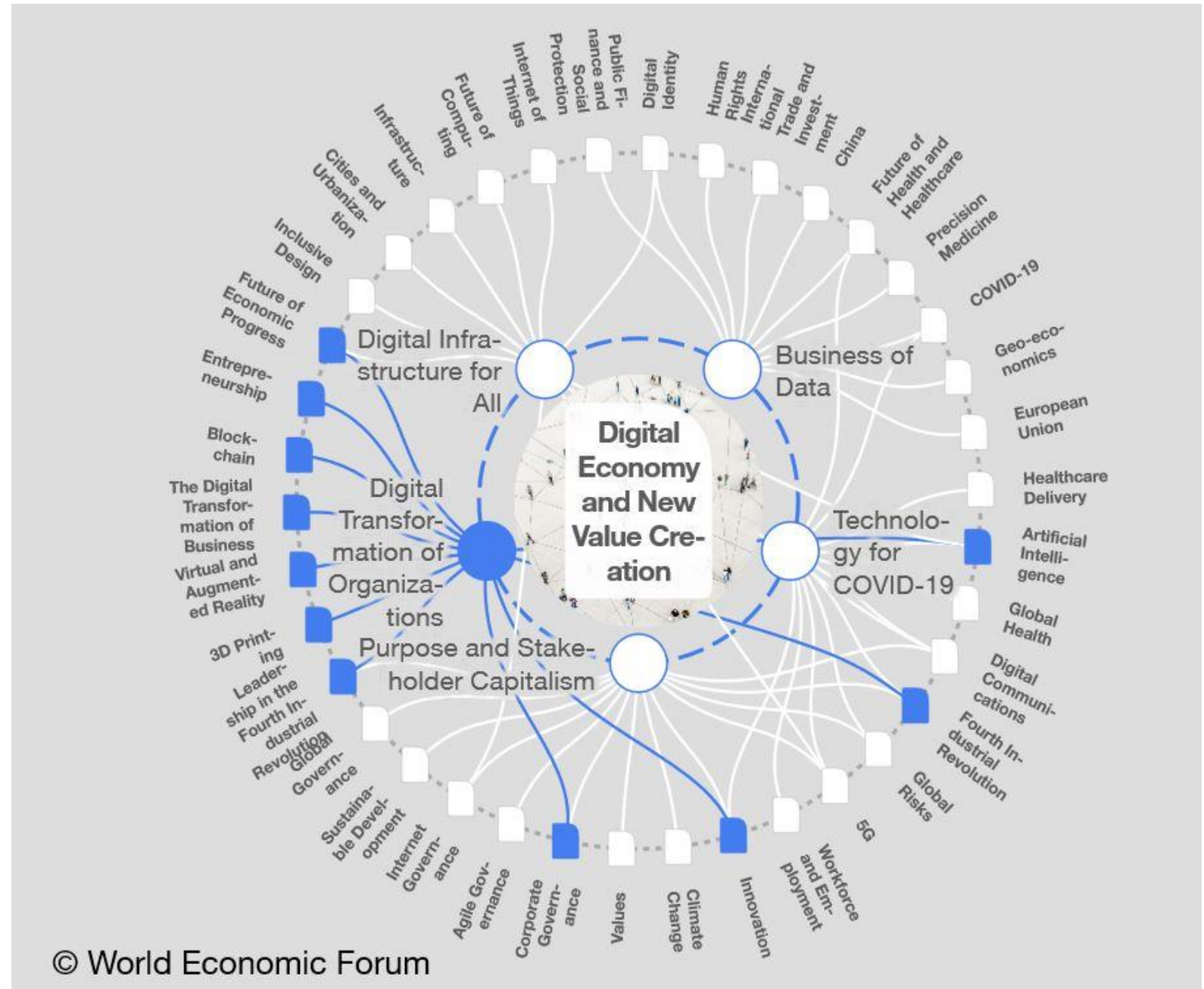


REORGANIZATION

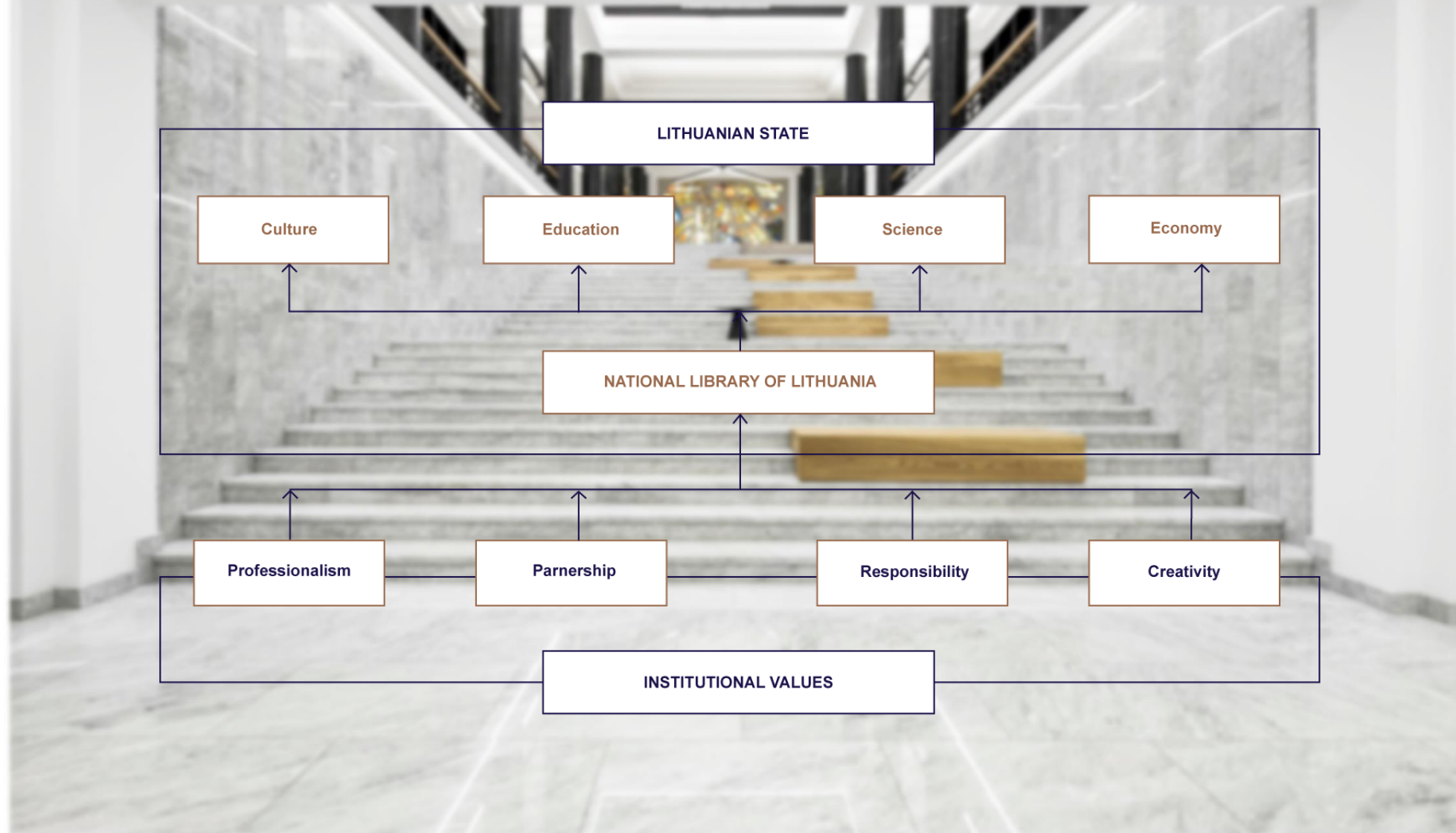


Environmental Contexts: Organizational Digital Transformation

Source: Global Risks Report 2020,
World Economic Forum



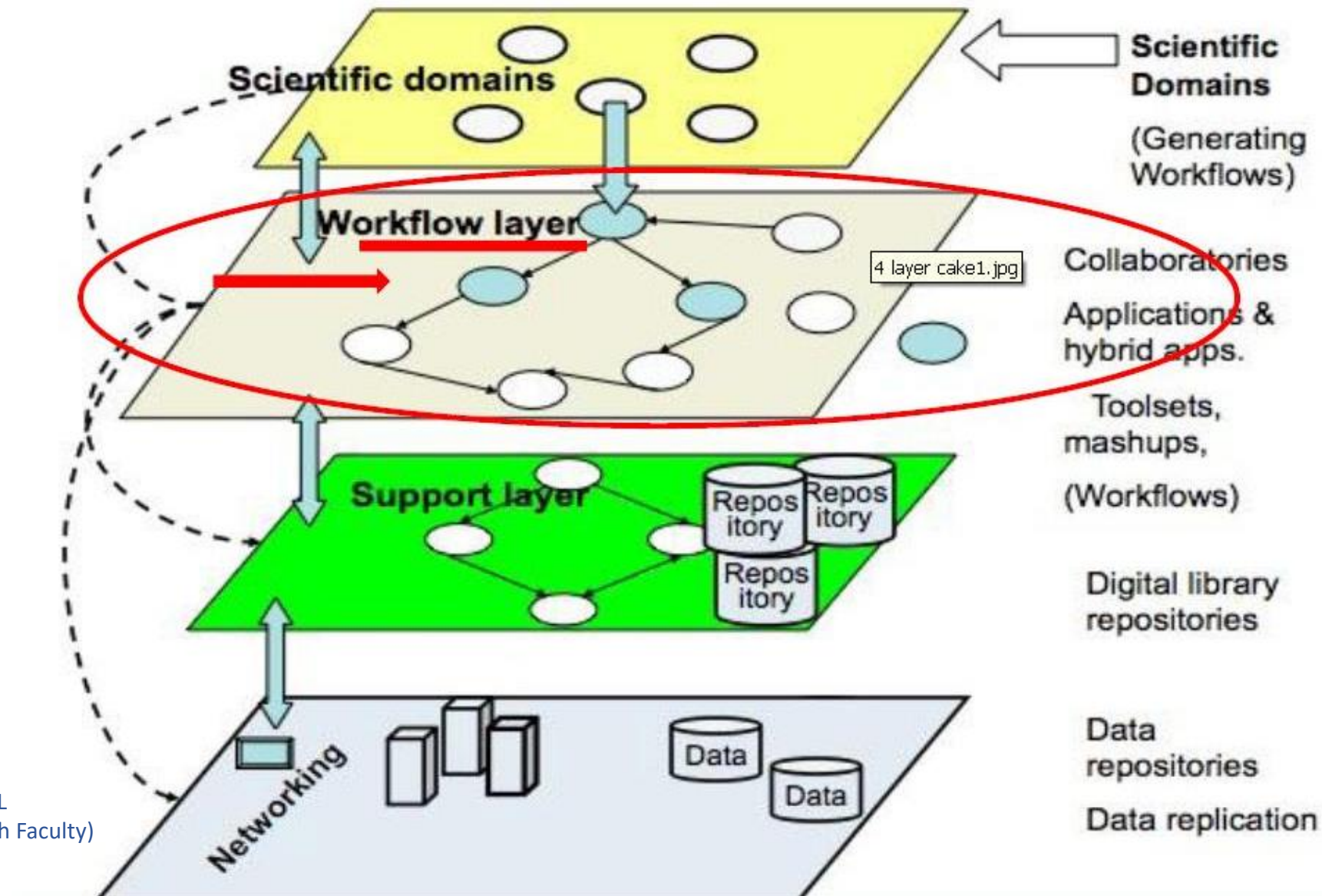
Map of the value creation of the National Library of Lithuania

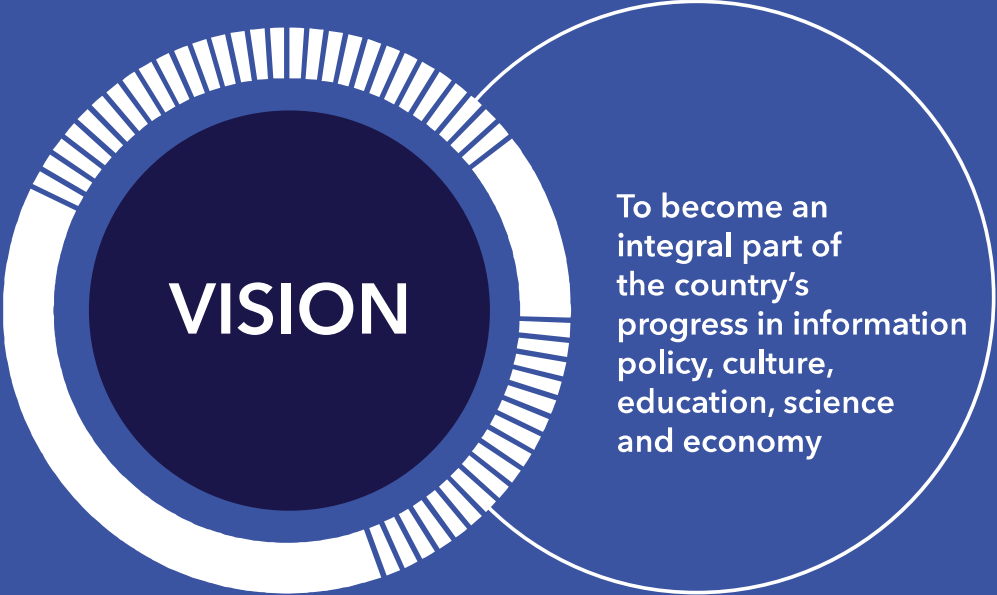


The principles of a strategy – focused organization



Workflows Dimension





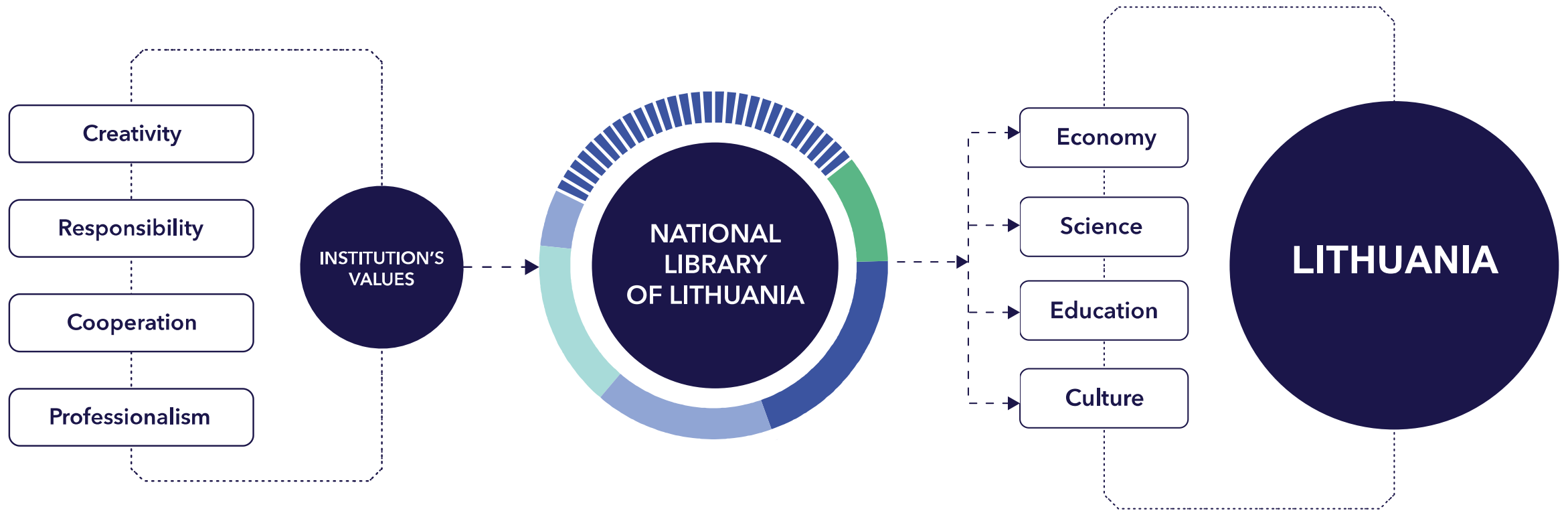
VISION

To become an
integral part of
the country's
progress in information
policy, culture,
education, science
and economy



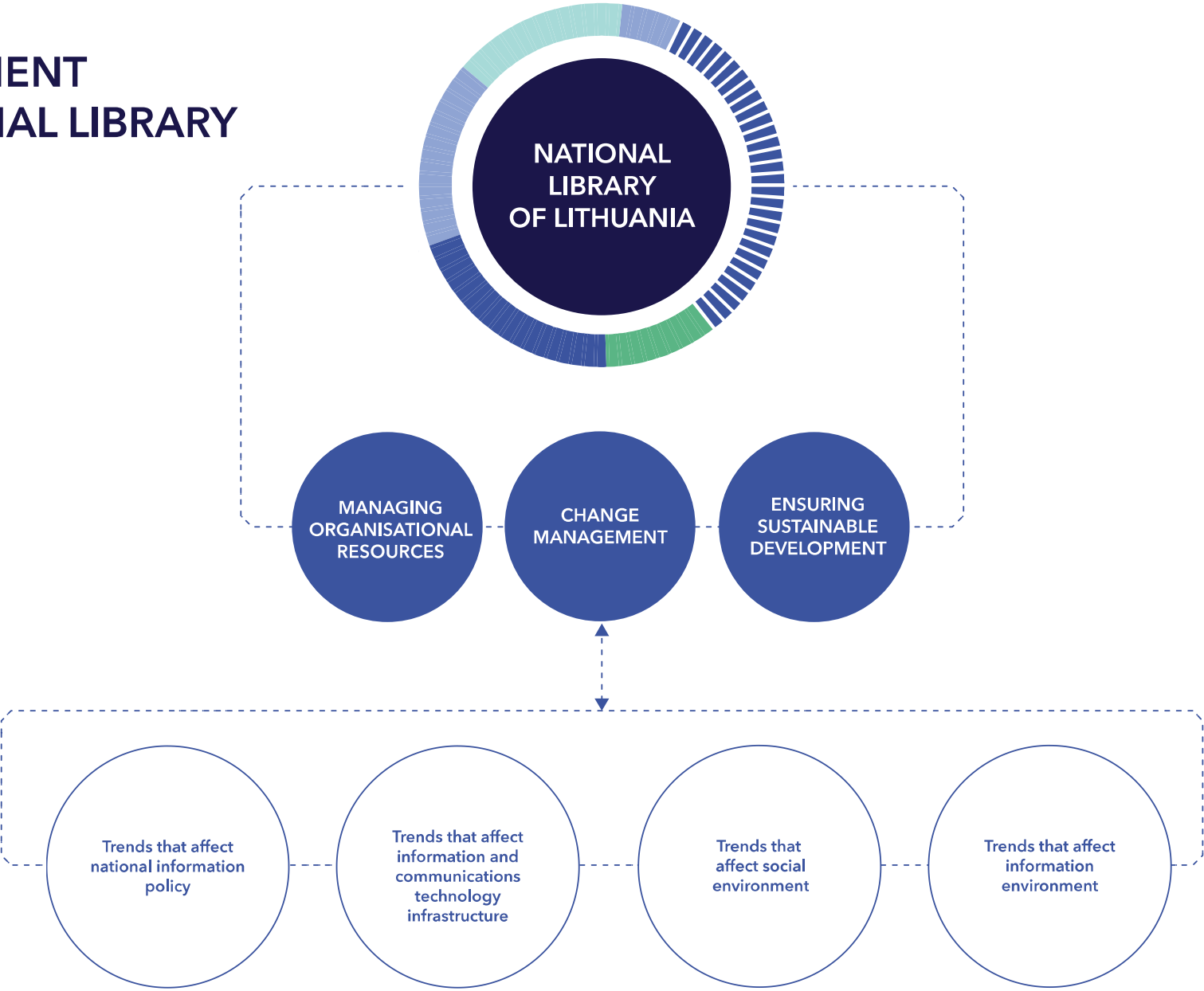
To serve as
a space for
knowledge that
creates value
for Lithuanian
society

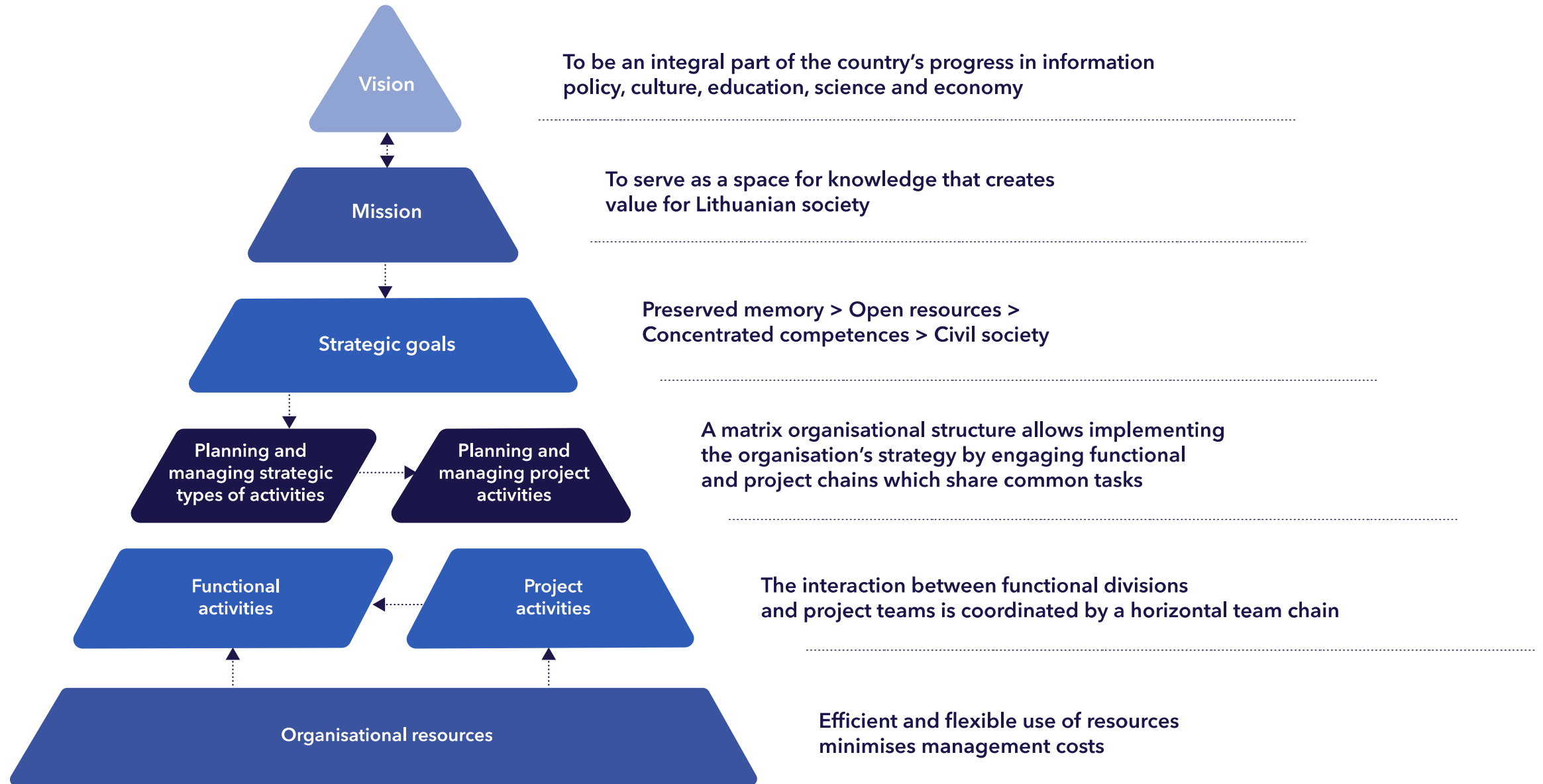
MISSION



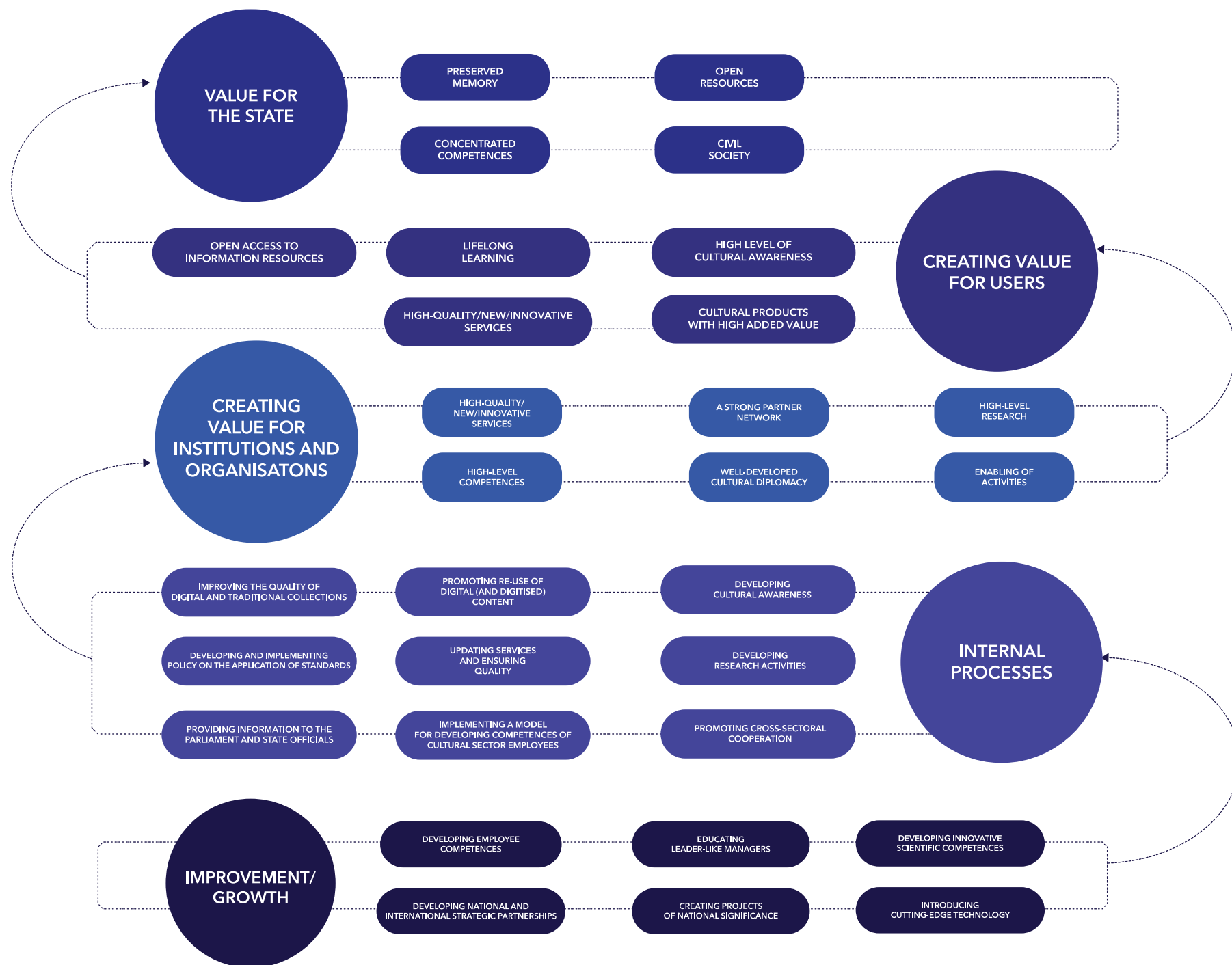
CREATING VALUE OF
THE NATIONAL LIBRARY

THE ENVIRONMENT OF THE NATIONAL LIBRARY

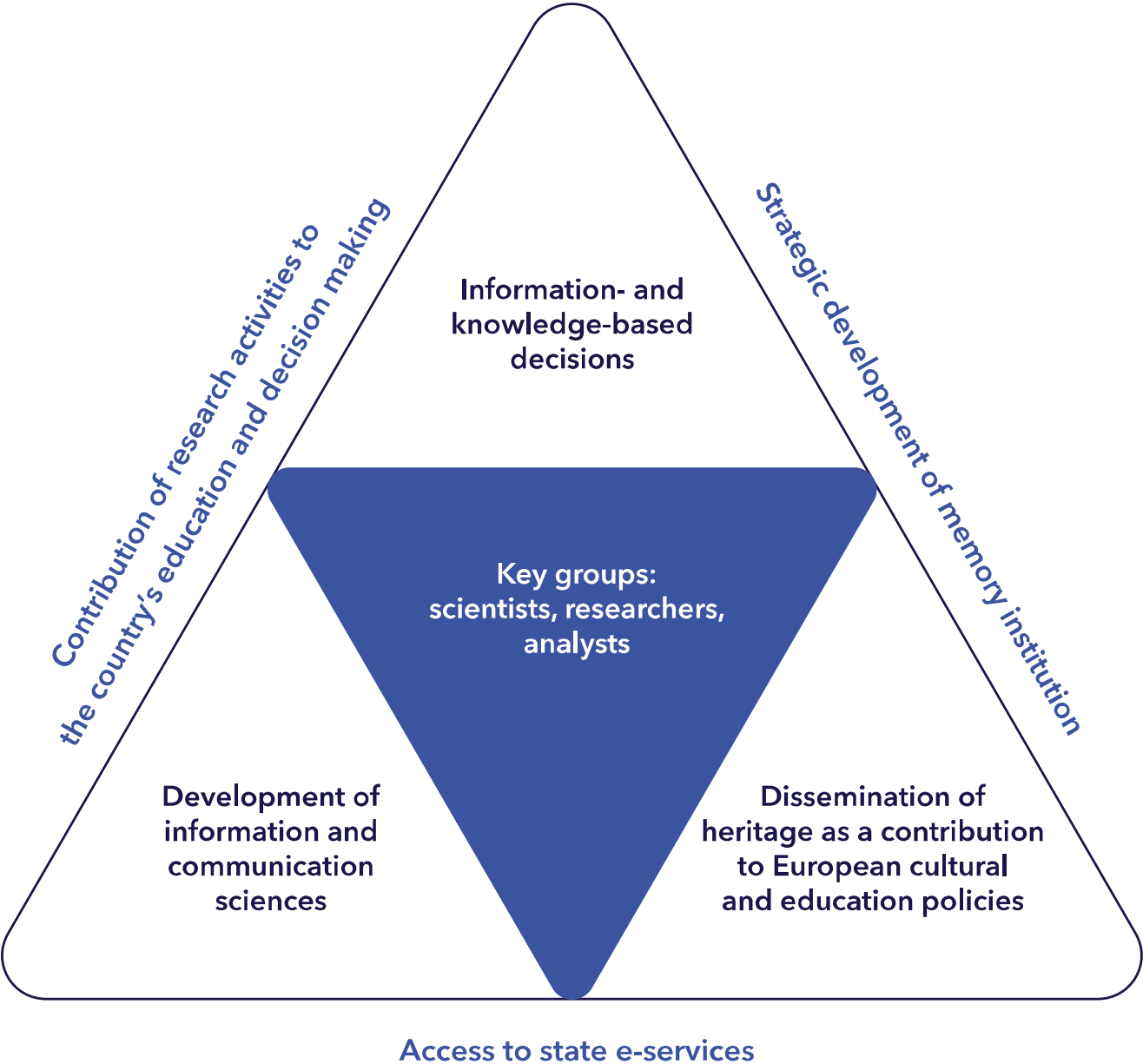




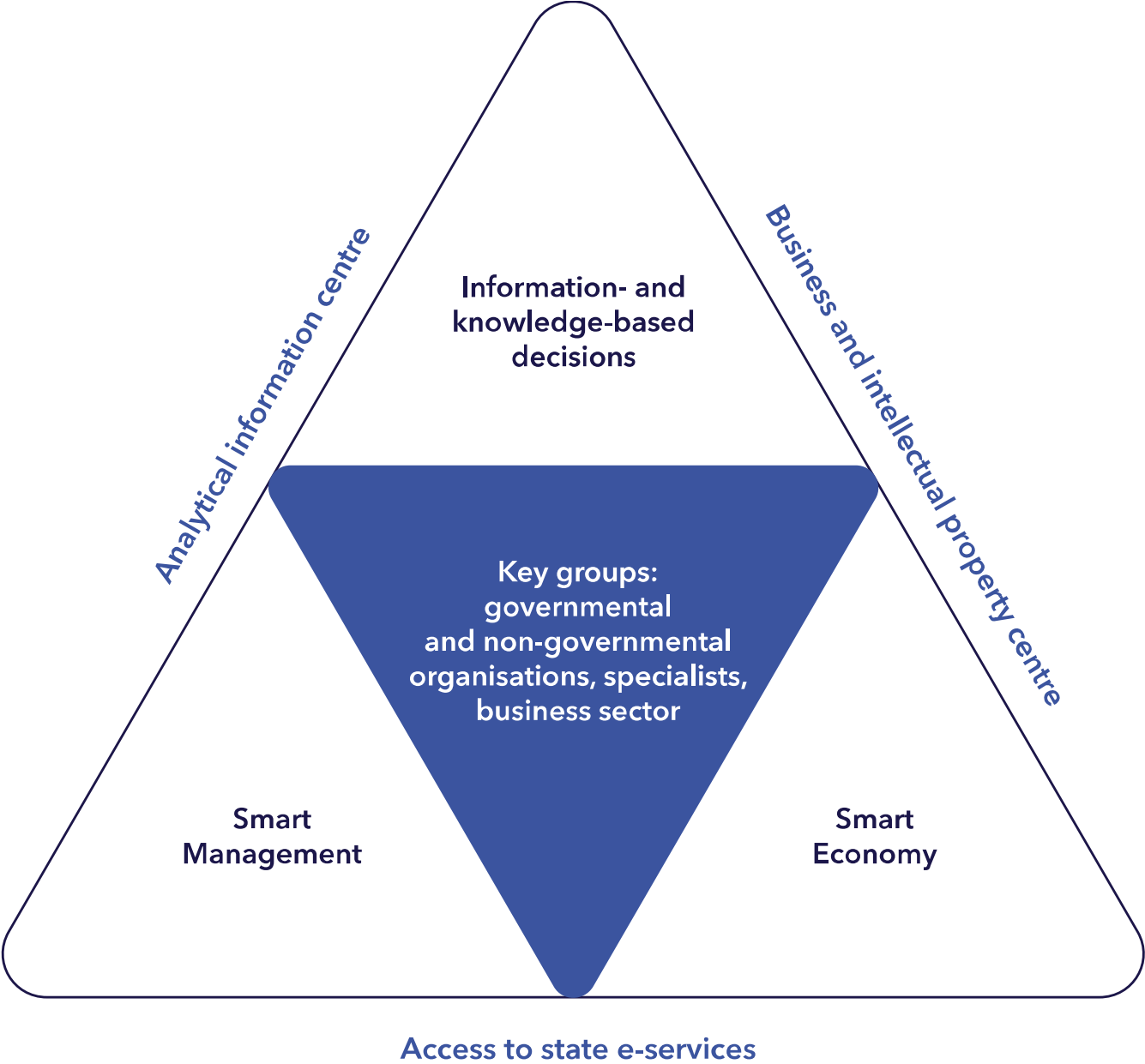
STRATEGIC MAP OF THE NATIONAL LIBRARY OF LITHUANIA



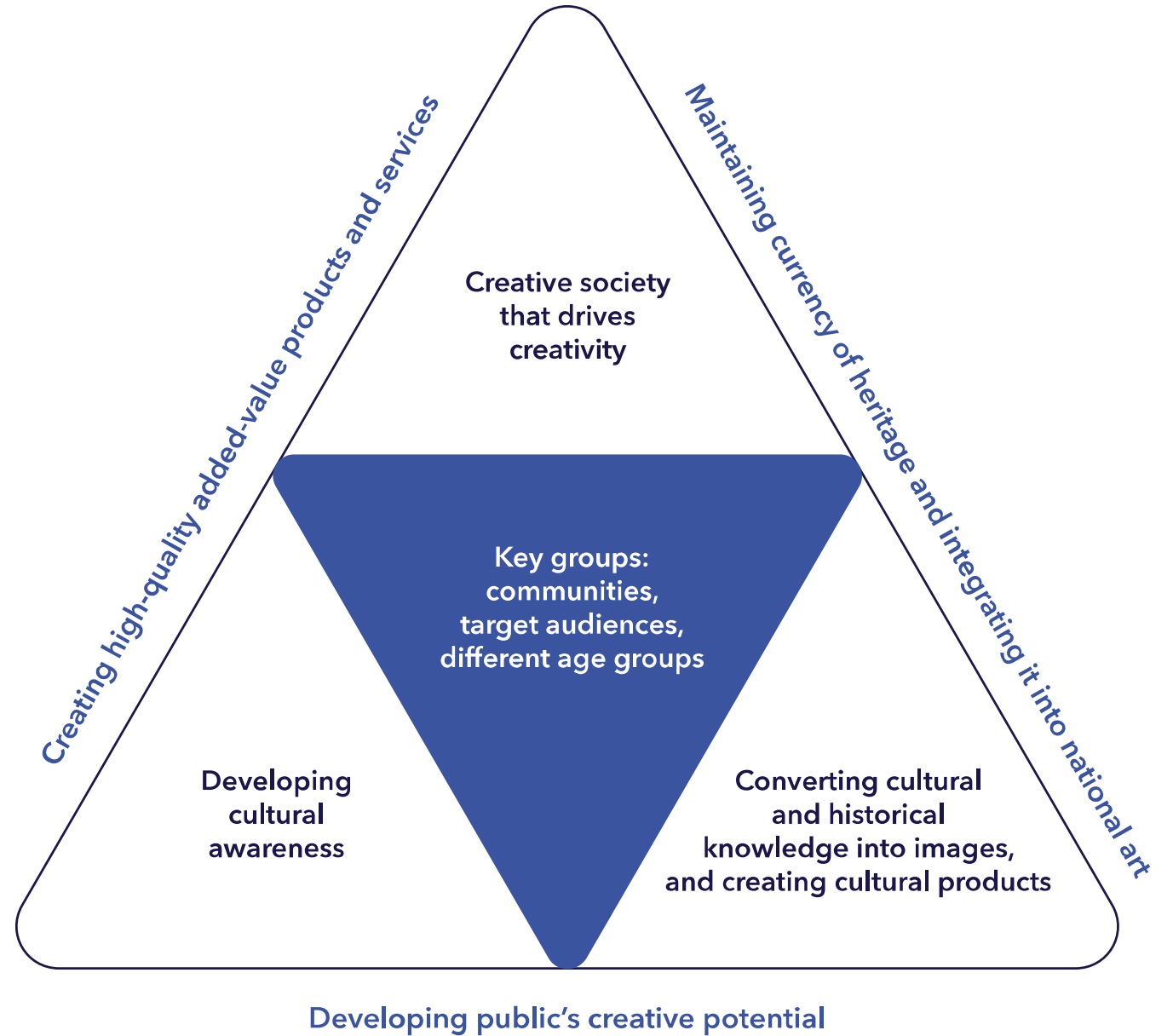
VALUE FOR SCIENCE AND RESEARCH FIELDS



FOR THE PARLIAMENT, STATE
INSTITUTIONS, BUSINESS
AND INNOVATION SECTORS



VALUE FOR PROMOTING CREATIVE INDUSTRIES



Projects 2018–2021

**Lithuanian Integral
Information System
of Libraries**

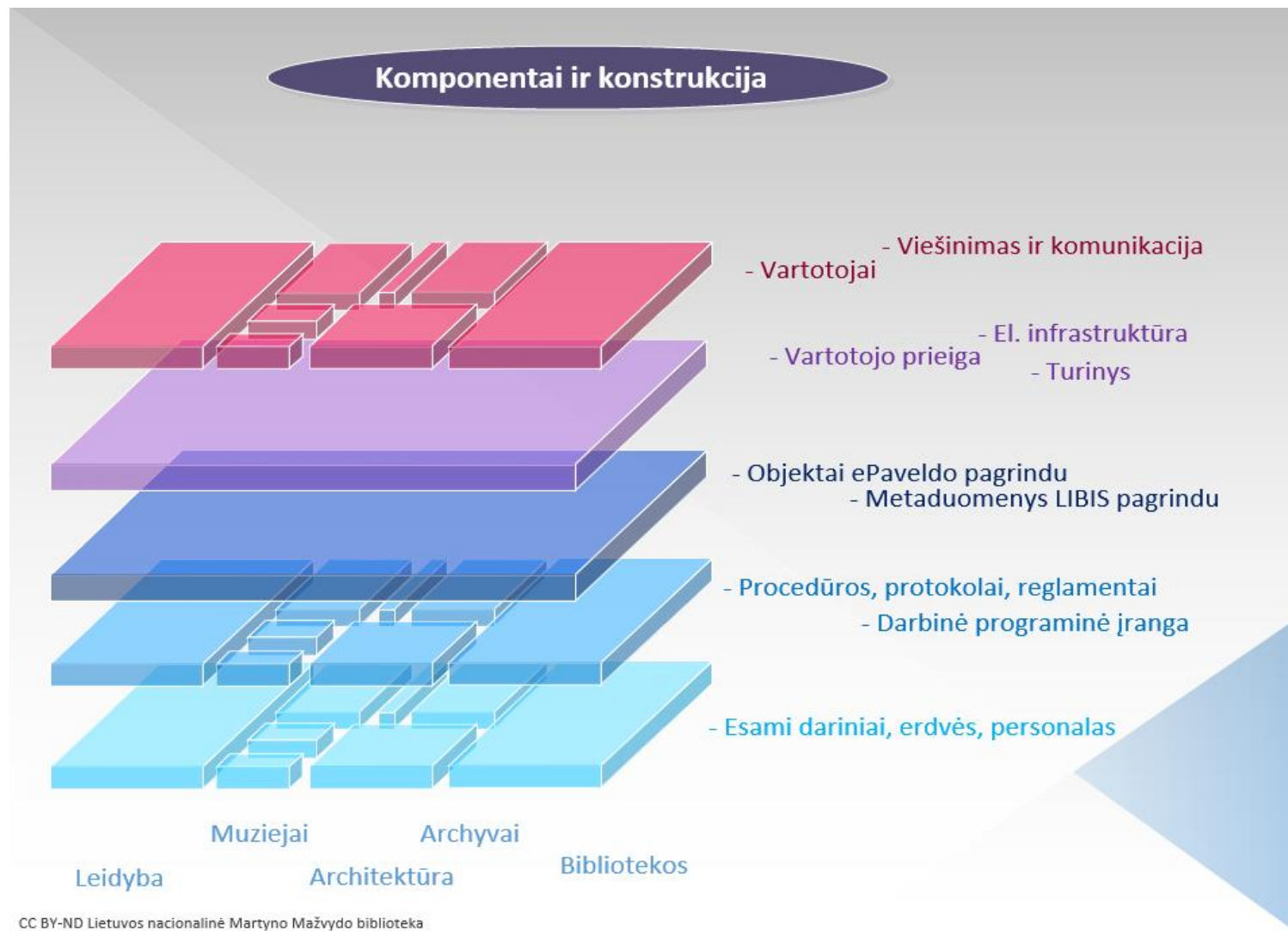
**Virtual
Electronic
Heritage System**

**Public Internet
Access Points**

2018–2021

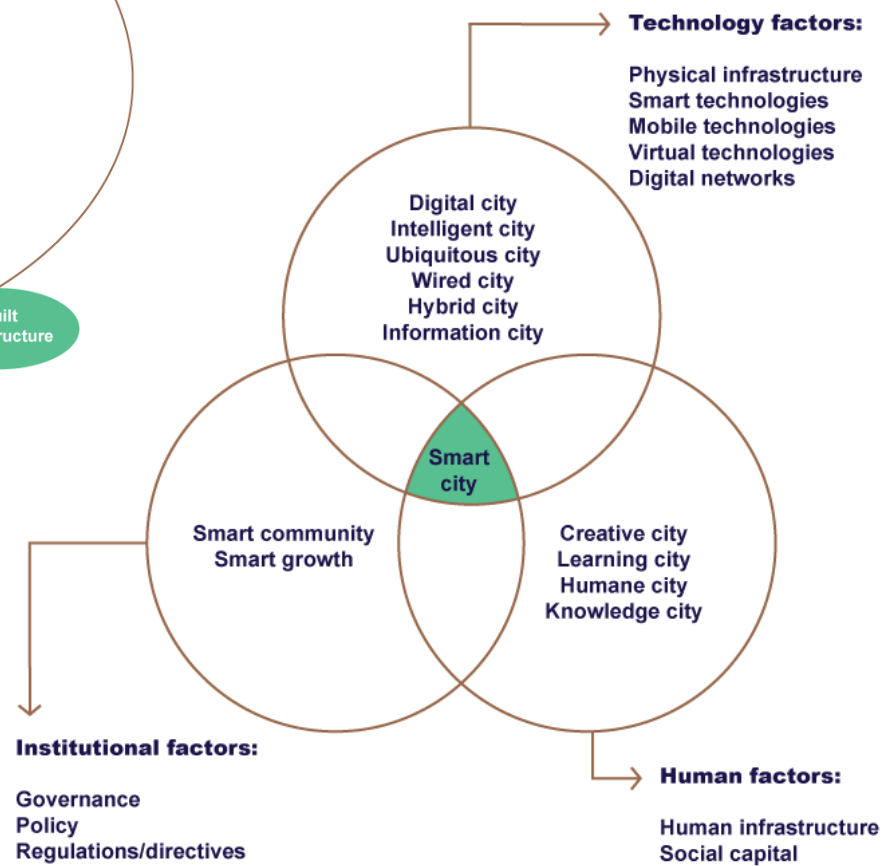
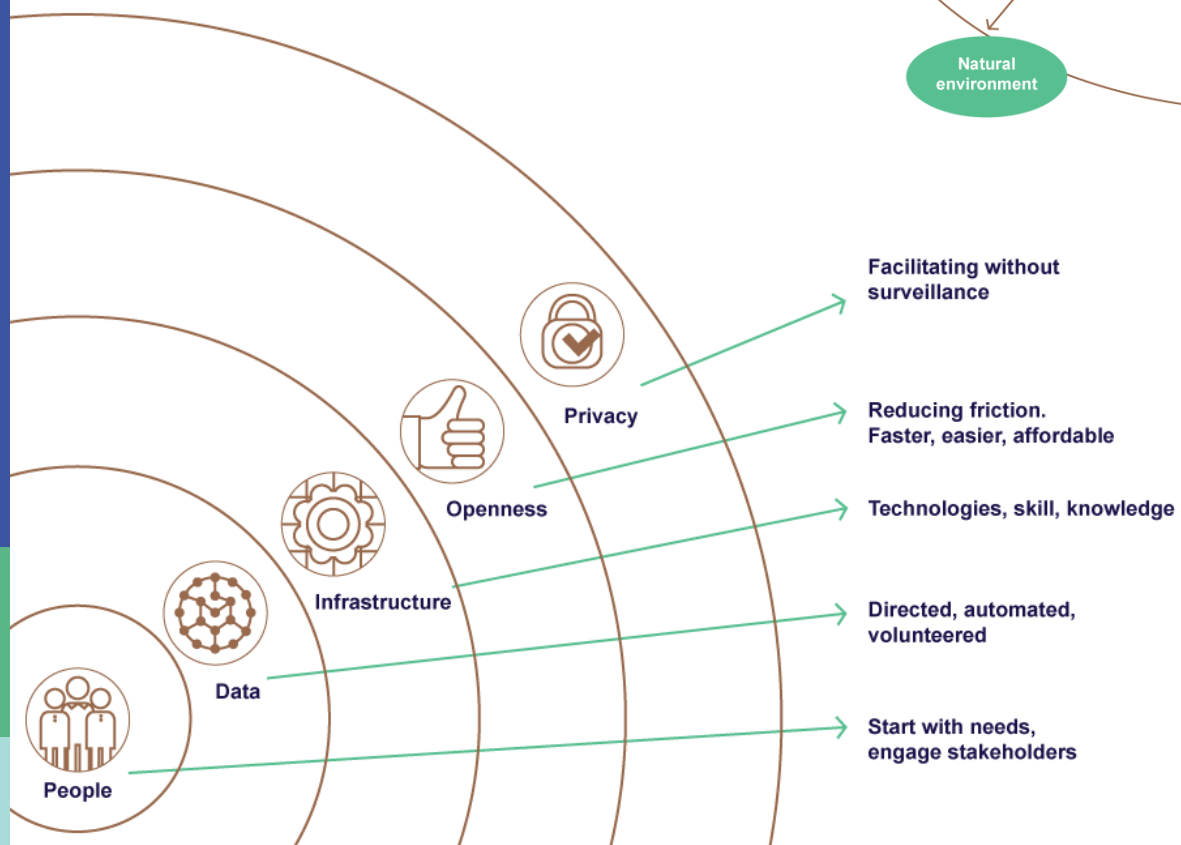
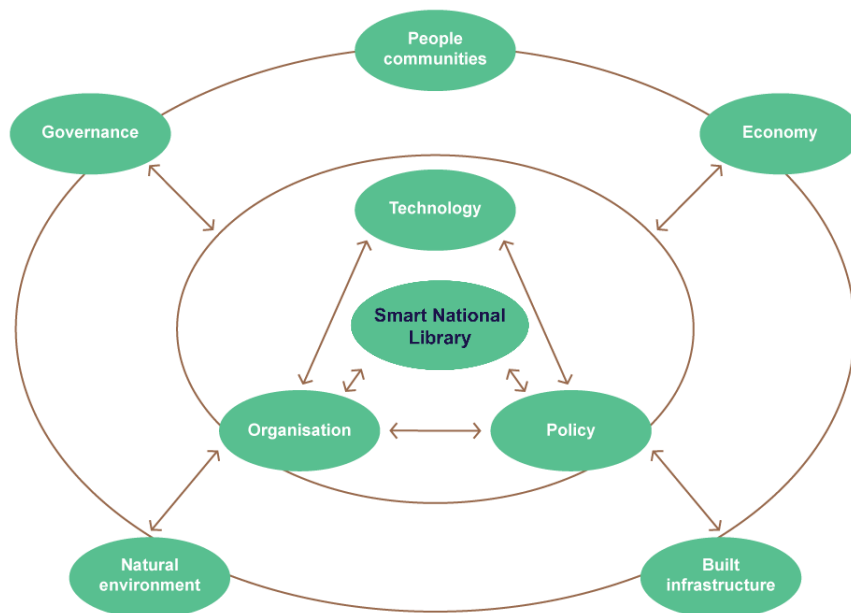
25 mln. Eur

Strategic digitization projects planned for 2023-2025

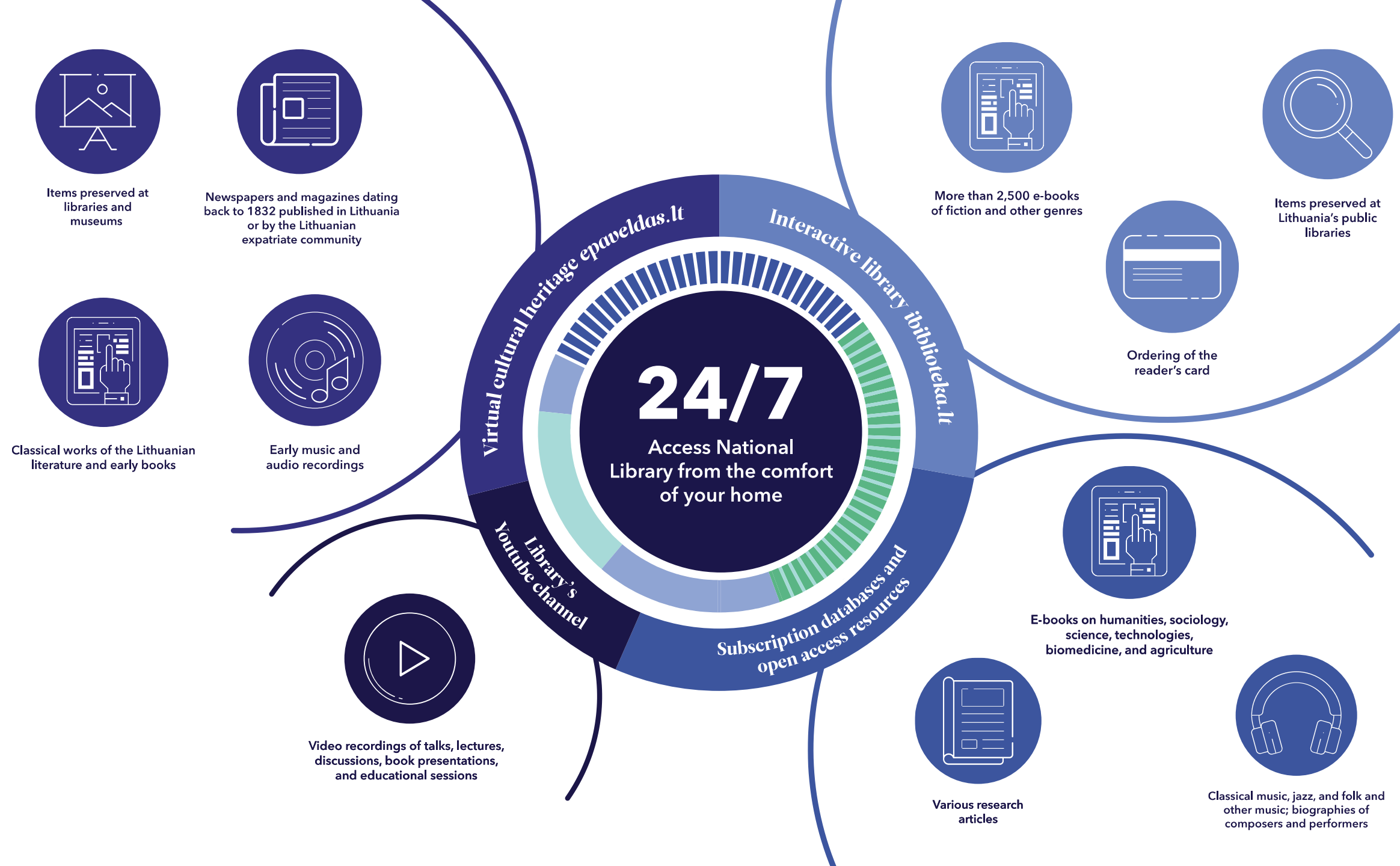


- The total planned value of the **eCulture** projects by the Ministry of Culture is worth 36 million euros.
- The value of the projects curated by the National Library of Lithuania –28 million euros.

Smart Vilnius city

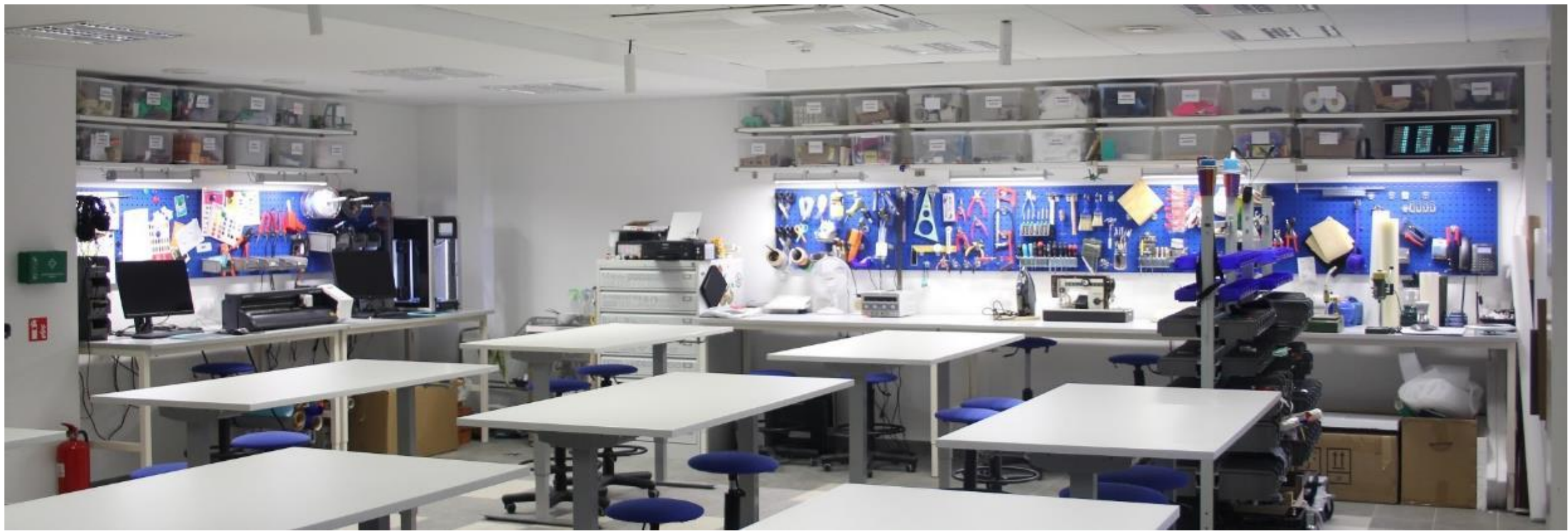


According to *Citizen-centric services for smarter cities* by Johanna Walker, Luis-Daniel Ibanez and Elena Simperl





The TV studio streams broadcasts on cultural, historical and other urgent issues available on the Library's YouTube channel



EVERY GOOD ADAPTATION IS ALSO AN INOVATION:
CASE OF A MAKERSPACES IN THE NATIONAL LIBRARY





- IEŠKAU -

PATS SAU' IEŠKO:

- (A) SAVANORIŲ
- (B) RĖMĖJŲ ĮRANKIAMS ĮSIGYTI
- (C) PARTNERIŲ VEIKLONAS
- (D)
- (E) KONSULTANTŲ IR PATARĖJŲ (ELEKTRONIKA, 3D MODELIAVIMAS, PROGRAMAVIMAS, R. ET.)

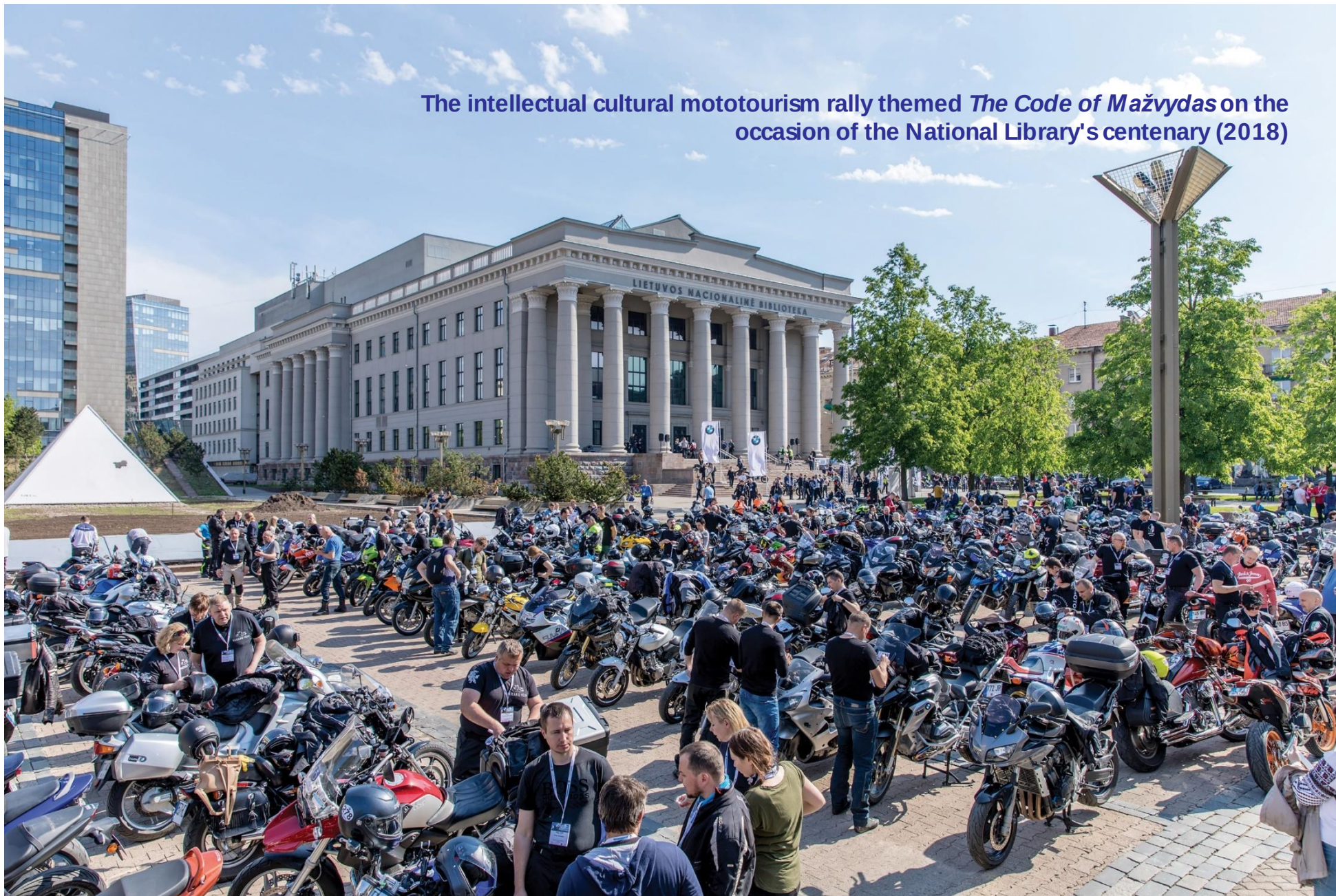






The presentation of Marius Jovaiša's photo album *Neregėta Lietuva* (2018)

The intellectual cultural mototourism rally themed *The Code of Mažvydas* on the occasion of the National Library's centenary (2018)



In 2018, when Lithuania,
Latvia and Estonia
celebrated the
anniversaries of their
independence





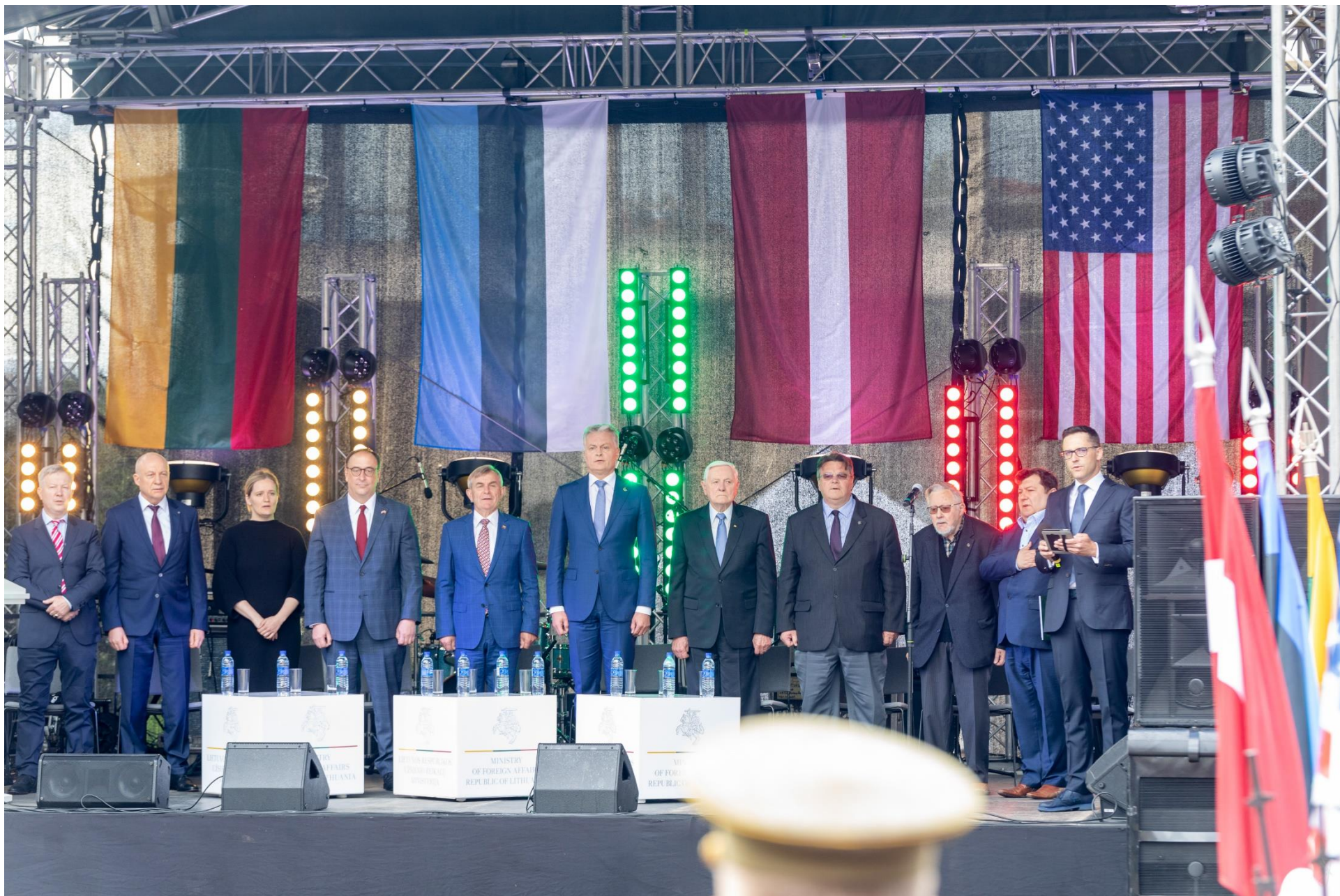
Locarno Film Festival, 2018



Israeli Prime Minister Benjamin Netanyahu's visit, 2018



Donbass youth delegation, 2019



Commemoration of the 80th anniversary of the Sumner Welles Declaration



**Award of Gratitude
for Public Spirit**

**10 reasons
why you should visit
National Library of Lithuania**



1. All are welcome with free entry

National Library has become a popular place among both residents and visitors of Lithuania's capital city.

2. Contemporary services in a modern space

You can access your requested content onsite or via remote services.

3. A wide array of meaningful events

Whether you are interested in educational events on historical or national identity topics or discussions on issues relevant to the general public, you will have an opportunity to widen your horizons by listening to the insights of intellectuals or by voicing your own opinions.



4. The Hub of the Knowledge Quarter

The National Library as a parliamentary library collaborates with scientific, corporate and art institutions. It provides information analytics services to State institutions.



Hub - main activity streams:

• Big Data analysis, • Modern Education, • Startups: ICT, Financial risk management , • Advanced biotechnologies, • Creative industries, • Digital Communication and social networks.



5. An attractive place to meet

If you want to hold a business interview or to meet in a quiet and confidential environment at the very heart of Vilnius, you can use our library spaces.

6. A place to unleash your inner creator

If you have a free hour and want to play music for your own pleasure or to rehearse for an important exam, reserve our Music Lab or explore your inner artist, visit our Art Lab.

7. Fun for the little ones and school-age children

Our Library provides an exciting experience for visitors of all ages.

8. A cosy environment to work or spend your free time

If you are a registered library user and are working on your course or academic paper, preparing a presentation or other material, feel free to access the documents contained in the Library's collections, Lithuanian or foreign open-access resources and databases. The Social Sciences, Humanities, Lithuanian Studies, Music and Visual Arts, and Media Reading Rooms are open until late night.

9. A treasury of all kinds of information

Almost 7 million collection items and 1.8 million titles. The size of the National Library's collection approaches and sometimes even surpasses that of some European libraries.

10. Exceptional architecture and interior

You can arrange a guided tour for a group of 4 to 20 people at a time convenient to you, during which you will be introduced to the National Library's spaces, services and history.



Nomination (Public Architecture) – International Space Design Award “Idea-Tops” (China), 2017



1st prize (completion of a public interior) – “Good Design 2017” national competition



Winner (public project) – “ My Space ’17”
competition organized by the Lietuvos Rytas daily newspaper



Gold Medal – “Lithuanian Product of the Year 2016”



Our most valuable intelligence isn't artificial



Thank you for your attention!